**HW4 – Pandas Challenge**

Observable Trends in the Data

* While the majority of players are male (84%), the smaller proportion of female players (14%) spend more per purchase at $4.47/purchase than males, who spend $4.07/purchase).
* The largest age group of players are those between 20 and 24 years of age (45% of players); their average spend per purchase is $4.32.
* The most popular AND most profitable items are 1) Final Critic (13 total purchases, $59.93 in total revenue) and 2) Oathbreaker, Last Hope of the Breaking Storm (12 total purchases, $50.76 in total revenue).